

10 - 20 Minute Presentation Suggestions

1. Begin with Uncle Sam transparency to get people's attention.
2. Show overhead that explains various types of foreign language programs and discuss proficiency objectives of each.
3. Show overhead of inverted pyramid and explain how long it takes to reach various levels of proficiency and the language proficiency needed for various professions.
4. Distribute brochures and go over key points.
5. Have audience complete survey questions and collect them at the end of the presentation.

Note:

The survey questions are intended to get parents and community members to think about the importance of learning a foreign language. There are different surveys for elementary, middle and high school levels. The results of the survey could assist in planning follow-up presentations to school councils, PTAs, etc.